

# LOGO USAGE

## POSITIVE

The POSITIVE Sullivan's Brewing Company brand mark (2 colour & 1 colour) should always appear on a CREAM(PMS 9140C) background.



## REVERSED

The REVERSE Sullivan's Brewing Company brand mark (1 colour) is always CREAM (PMS 9140C) and may appear on a BLACK or RED (PMS 200 C) background.

